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EPI (Holdings) Limited **長盈集團(控股)有限公司***

(formerly known as “Great Wall Cybertech Limited”)

(STOCK CODE: 689)

(incorporated in Bermuda with limited liability)

CHANGE OF COMPANY NAME

The Board is pleased to announce that the name of the Company has been changed to “EPI (Holdings) Limited” and the new Chinese name “長盈集團(控股)有限公司” for identification purposes was also adopted.

With effect from 31 October 2006, the stock short name for trading in the Shares on the Stock Exchange will be changed from “GREAT WALL CYBERTECH” to “EPI (HOLDINGS)” in English and from “長城數碼廣播” to “長盈集團(控股)” in Chinese. The stock code of “689” of the Company will remain unchanged.

Reference is made to the announcement of the Company dated 22 September 2006.

The change of name of the Company to “EPI (Holdings) Limited” became effective on 22 September 2006 as confirmed by the issuance of the Certificate of Incorporation on Change of Name by the Registrar of Companies in Bermuda dated 22 September 2006. The adoption of “長盈集團(控股)有限公司” as the new Chinese name of the Company for identification purposes only, became effective on the same day. The Company has carried out the necessary filing procedures with the Registrar of Companies in Hong Kong and the Certificate of Registration of Change of Name was issued on 14 October 2006.

With effect from 31 October 2006, the stock short name for trading in the Shares on the Stock Exchange will be changed from “GREAT WALL CYBERTECH” to “EPI (HOLDINGS)” in English and from “長城數碼廣播” to “長盈集團(控股)” in Chinese. The stock code of “689” of the Company will remain unchanged.

Exchange of Share Certificate

The change of name will not affect any of the rights of the Shareholders. All existing share certificates in issue bearing the name of “Great Wall Cybertech Limited” shall continue to be evidence of title to the Shares and will be valid for trading, settlement and delivery in the new name of the Company. Existing share certificates will be accepted for exchange for share certificates only on payment of a fee of HK\$2.50 (or such amount as may be stipulated in the Listing Rules from time to time) for each new certificate to be issued or for each existing share certificate so submitted for exchange, whichever number of certificates is higher. Accordingly, there is no arrangement for free exchange of existing share certificates under the new name. With effect from 31 October 2006, new share certificates of the Company will be issued in the new name of the Company.

By order of the Board
EPI (Holdings) Limited
Wong Chi Wing, Joseph
Director

Hong Kong, 19 October, 2006

** For identification purpose only*

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Wong Chi Wing, Joseph, Mr. Cheng Hairong and Mr. Chu Kwok Chi, Robert, one non-executive Directors, namely Mr. Leung Hon Chuen and three independent non-executive Directors, namely, Mr. Xu Mingshe, Mr. Wu Xiaoke and Mr. Poon Kwok Shin, Edmond.

Please also refer to the published version of this announcement in The Standard.