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ANNOUNCEMENT

The Board is pleased to announce that on 15 July 2010, the Company, via its wholly-owned subsidiary, entered into a non-legally binding Letter of Intent with an independent third party in respect of a proposed formation of a joint venture enterprise for the exploitation and production of oil and gas in Mendoza, Republic of Argentina.

The Board wishes to emphasize that the negotiations for proposed joint venture are subject to, among other things, the signing of a mutually acceptable definitive agreement and the terms and conditions of which are yet to be agreed. The proposed joint venture may or may not proceed and Shareholders and investors of the Company are urged to exercise caution when dealing in the shares of the Company.

The board of directors (the “**Board**”) of EPI (Holdings) Limited (the “**Company**”) is pleased to announce that on 15 July 2010, the Company, via its wholly-owned subsidiary, entered into a non-legally binding letter of intent (the “**Letter of Intent**”) with an independent third party in respect of a proposed formation of a joint venture enterprise in certain areas in Mendoza, Republic of Argentina (the “**Areas**”) which are outside the Puesto Pozo Cercado Area and the Chanares Herrados Area, where the Company is currently in operations. The independent third party is the holder of hydrocarbon exploration and exploitation concessions in the Areas and the proposed joint venture will be engaged in the business of exploitation and production of oil and gas in the Areas.

The parties have 45 days to negotiate for the terms of the proposed joint venture which may or may not proceed. If the proposed joint venture proceeds, the transaction may constitute a notifiable transaction for the Company under Chapter 14 of the Rule Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and further announcement will be made by the Company in accordance with the Listing Rules.

The Board wishes to emphasize that the negotiations for proposed joint venture may or may not proceed. Shareholders and investors of the Company are urged to exercise caution when dealing in the shares of the Company.

For and on behalf of
EPI (Holdings) Limited
Wong Chi Wing, Joseph
Chairman

Hong Kong, 27 July 2010

As at the date of this announcement, the Board comprises of three executive Directors, namely Mr. Wong Chi Wing, Joseph, Mr. Chu Kwok Chi, Robert and Mr. Zhou Jacky, one non-executive Director, namely Mr. Leung Hon Chuen and three independent non-executive Directors, namely, Mr. Zhu Tiansheng, Mr. Qian Zhi Hui and Mr. Poon Kwok Shin, Edmond.

** for identification purpose only*