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APPOINTMENT OF EXECUTIVE DIRECTOR

The Board of EPI (Holdings) Limited announces that Mr. Hong Kin Choy, the Chief Financial Officer of the Company has been appointed as an executive director of the Company with effect from 1 May 2011.

The Board of Directors (the “Board”) of EPI (Holdings) Limited (the “Company”) announces that Mr. Hong Kin Choy (“Mr. Hong”), the Chief Financial Officer of the Company, has been appointed as an executive director of the Company with effect from 1 May 2011.

Mr. Hong, aged 46, joined the Company as the Financial Controller in October 2005 and was promoted to the Chief Financial Officer of the Company in September 2006. Mr. Hong oversees the Company’s financials and carries out the role of Company Secretary. He is a practising certified public accountant in Hong Kong and a Fellow Member of both the Association of Chartered Certified Accountants and the Hong Kong Institute of Certified Public Accountants. Mr. Hong has over 20 years of experience in the fields of audit, accountancy, business advisory services and corporate finance. Mr. Hong received a Professional Diploma in Accountancy from Hong Kong Polytechnic University in 1987, and subsequently worked for international accounting firm Deloitte Touche Tohmatsu for 5 years, where he had extensive experience in accountancy, auditing and taxation. Mr. Hong has wide experience in the commercial sector and has held Financial Controller and General Manager Positions for more than 15 years. Prior to joining the Company, Mr. Hong runs a CPA firm in his own name.

Mr. Hong did not hold any directorship in other public companies the securities of which are listed on any securities market in Hong Kong or overseas in the last three years or any other position with the Company and other members of the Company or other major appointments and professional qualifications.

Mr. Hong does not have any relationship with other Directors, senior management, substantial shareholders or controlling shareholders of the Company. As at the date hereof, he does not have any interests in the share of the Company within the meaning of Part XV of the Securities and Futures Ordinance. There is no service contract entered into between Mr. Hong and the Company. In accordance with the Company’s Bye-laws, Mr. Hong will retire and be eligible for re-election at each annual general meeting. The compensation package for Mr. Hong pursuant to his appointment in the Company will be finalized as soon as possible.

Save as disclosed above, there are no other matters relating to the appointment of Mr. Hong that need to be brought to the attention of the shareholders of the Company nor any information to be disclosed pursuant to the requirements of Rules 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board would like to take this opportunity to welcome Mr. Hong to join the Board.

By order of the Board
EPI (Holdings) Limited
Wong Chi Wing, Joseph
Chairman

Hong Kong, 29 April 2011

As at the date of this announcement, the Board comprises of three executive Directors, namely Mr. Wong Chi Wing, Joseph, Mr. Chu Kwok Chi, Robert and Mr. Hong Kin Choy; and two independent non-executive Directors, namely, Mr. Zhu Tiansheng and Mr. Qian Zhi Hui.

** for identification purpose only*