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UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

The board (“**Board**”) of directors (“**Directors**”) of EPI (Holdings) Limited (the “**Company**”) has noted today’s increase in the price and trading volume of the shares of the Company and wish to state that they are not aware of any reasons for such fluctuations.

The Company is currently in negotiation with an independent third party in respect of a possible disposal of two wholly-owned subsidiaries engaged in the business of consumer electronics (the “**Proposed Disposal**”). No agreement has been reached and no written agreement has been entered into as at the date of this announcement. If the Proposed Disposal proceeds, the transaction may constitute a notifiable transaction for the Company under Chapter 14 of the Rule Governing the Listing of Securities on the Stock Exchange (the “**Listing Rules**”) and further announcement will be made by the Company in accordance with the Listing Rules.

The Board wishes to emphasize that the negotiations in respect of the Proposed Disposal may or may not proceed. Shareholders and investors of the Company are urged to exercise caution when dealing in the shares of the Company.

Saved as above and the announcement made by the Company 27 July 2010, the Board confirms that there are no other negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Rule 13.23 of the Listing Rules, neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

This announcement is made by the order of the Board, the Directors of which collectively and individually accept responsibility for the accuracy of this announcement.

For and on behalf of
EPI (Holdings) Limited
Wong Chi Wing, Joseph
Chairman

Hong Kong, 29 July 2010

As at the date of this announcement, the Board comprises of three executive Directors, namely Mr. Wong Chi Wing, Joseph, Mr. Chu Kwok Chi, Robert and Mr. Zhou Jacky, one non-executive Director, namely Mr. Leung Hon Chuen and three independent non-executive Directors, namely, Mr. Zhu Tiansheng, Mr. Qian Zhi Hui and Mr. Poon Kwok Shin, Edmond.

** for identification purpose only*