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PROFIT WARNING

This announcement is made by the Company under Part XIVA of the SFO and pursuant to Rule 13.09 (2)(a) of the Listing Rules.

The Board wishes to inform the shareholders and potential investors of the Company that based on the information currently available, the Group is expected to record a further increase in loss for the period ended 30 June 2013 as compared with the unaudited loss for the corresponding period ended 30 June 2012.

Shareholders and potential investors of the Company are advised to exercise caution in dealing in the shares of the Company.

This announcement is made by EPI (Holdings) Limited (the “**Company**”, and when together with its subsidiaries, the “**Group**”) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (“**SFO**”) and pursuant to Rule 13.09 (2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors (the “**Board**”) wishes to inform the shareholders and potential investors of the Company that based on the information currently available, the Group is expected to record a further increase in loss for the period ended 30 June 2013 as compared with the unaudited loss for the corresponding period ended 30 June 2012.

The increase in loss is mainly attributable to the recognition of share-based payment expenses as a result of the share options granted by the Company and the expected loss on fair value change due to the recognition of convertible notes at fair value in accordance with the International Financial Reporting Standards by the Company during the six months ended 30 June 2013.

* for identification purpose only

The information contained in this announcement is only based on the preliminary assessment according to figures and information that have not been reviewed by the Company's audit committee. Detailed financial information and performance of the Group for the period ended 30 June 2013 will be disclosed in its interim results announcement which is expected to be published on 30 August 2013.

Shareholders and potential investors of the Company are advised to exercise caution in dealing in the shares of the Company.

By Order of the Board
EPI (Holdings) Limited
Tse Kwok Fai, Sammy
Executive Director & CEO

Hong Kong, 19 August 2013

As at the date of this announcement, the Board comprises one non-executive chairman, namely Mr. Ho King Fung, Eric, three executive directors, namely Mr. Tse Kwok Fai, Sammy (chief executive officer), Mr. Allan Ritchie (deputy chief executive officer) and Mr. Chan Chi Hung, Anthony, and three independent non-executive directors, namely Mr. Lam Ting Lok, Mr. Qian Zhi Hui and Mr. Zhu Tiansheng.